

MEETING SUMMARY
MEETING OF THE MARTA BOARD OF DIRECTORS
PLANNING & EXTERNAL RELATIONS COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY
August 6, 2015

The Board of Directors Planning & External Relations Committee met on August 6, 2015 at 10:35 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Roberta Abdul-Salaam
Robert F. Dallas
Jim Durrett
Noni Ellison-Southall, *Chair*
Freda B. Hardage
Christopher Tomlinson

Consent Agenda

Approval of the July 8, 2015 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Durrett seconded by Mrs. Hardage the Consent Agenda was unanimously approved by a vote of 5 to 0, with 5 member present.

Individual Agenda

Briefing – Customer Service Center – Summary FY 2015

Mr. Bishop briefed the Committee on the reports that were processed in MARTA's Customer Service Center (CSC) for FY 2015.

Briefing – Media Monitoring

Ms. Jackson briefed the Committee on an overview of the tone, subject matters and ad equivalency of the Authority's media coverage for the 3rd and 4th quarters of FY 2015.

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Briefing – Bus Modifications for December 12, 2015 Mark Up

Mr. Hayden briefed the Committee on the proposed modifications for routes 4, 32, 143, 155, 192, 194 and 801, and the scheduling of Public Hearings to review proposed modifications with the public.

Briefing – Office of Transit System Planning

Mr. Williams briefed the Committee on an overview of the Office of Transit System Planning (TSP).