

**MINUTES**  
**MEETING OF THE BOARD OF DIRECTORS**  
**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

**June 22, 2011**

The Board of Directors of the Metropolitan Atlanta Rapid Transit Authority held a meeting on June 22, 2011 at 11:05 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

**Board Members Present**

Juanita Jones Abernathy  
Harold Buckley, Sr.  
Wendy Butler  
Frederick L. Daniels, Jr.  
Jim Durrett  
Noni Ellison-Southall  
Barbara Babbitt Kaufman  
Jannine Miller  
Adam Orkin  
Vance Smith

MARTA officials in attendance were: General Manager/CEO Beverly A. Scott; Deputy General Manager/COO Dwight Ferrell; Chief, Business Support Services and Administration Theodore Basta, Jr.; AGMs Davis Allen, Deborah Dawson, Wanda Dunham, Ben Graham, Georgetta Gregory, Mary Ann Jackson, Jonnie Keith, Cheryl King, Rich Krisak, Ryland McClendon, Elizabeth O'Neill and Gary Pritchett; Sr. Directors Johnny Dunning, Jr., Kevin Hurley and David Springstead; Directors Sharon Crenshaw, Garry Free and Lyle Harris; Managers Cara Hodgson and Marvin Tolliver; Manager Executive Office Administration Tyrene Huff; Executive Administrator MARTA Board of Directors Kellee Mobley; Sr. Executive Administrator Tyra Wiltz; Executive Administrator Renee Willis. Others in attendance Tony Adams (Rail Dept. Intem), Louis Grigollo, Phyllis Lee, Lee Murphy, Anthony Pines, Srinath Remala, Warren Taylor, Toni Thornton and James Watkins.

Also in attendance was Charles Pursley, Jr. of Pursley, Lowery & Meeks; Representative Lynne Riley; Matt Pollack of MATC; Subash Mundle of Mundle & Associates; Pam Alexander of LTK; Brian M. Leary of Atlanta Beltline; Chloke Perry, Wille Gray, Elliot Michaels, Cynthia Wise, Wanda Kendricks, Bruce Miller of Atlanta Public Sector Alliance;

\* Jannine Miller is Executive Director of Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors

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**Paul McLennan; Todd McKinney-DeKalb Resident; Felker Ward; Brenda Stozler; Sandra Butler; Yvonne Allison; Nate Conable of Atlanta Beltline Inc.; Edward Amos; Karla Smith; Sivaram Mathaswame of Breeze Ware; Leslie Essien of Central Presbyterian; Shomial Ahmad and Marketa Nosalova of WABE; Dell Maclen and Vincent Castilenti of Atlanta Independent Media; John Gamwila; Samantha Boyce of Kirkwood District; Herman Smith; Gleen Sanford-Williams of Eastlake; Francine English; Marshall Ransifer; Chuck Bowen of Central Outreach & Advocacy; Yvonne Allceson; Terrance Courtney.**

### **Acknowledgments**

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**Chairman Durrett recognized and welcomed Representative Lynne Riley. Rep. Riley represents House District 50 and serves as Chair of the Governance Sub-Committee of MARTOC.**

### **Public Comment**

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**Ms. Samantha Boyce. Kirkwood District, Route 24. Asked that service be restored to her neighborhood.**

**Ms. Brenda Stozler. Opposed to a fare increase.**

**Ms. Wanda Kendricks. Opposed to a fare increase. Asked for restoration of Routes 24 and 18.**

**Ms. Sandra Butler. Opposed to a fare increase.**

**Ms. Cynthia Wise. Stated that single mothers will not be able to afford \$95 a month and opposed to a fare increase.**

**Mr. Bruce Miller. Said he is an unemployed rider and opposed to a fare increase.**

**Mr. Elliott Michaels. Atlanta Public Sector Alliance and Clayton Transit Riders. Stated that the needs and rights of the working class are not being considered with this fare increase. He asked that MARTA look at ways to generate revenue – not raise fares. Increased fares lead to decreased revenue. Additionally, the law that prohibits state funding to MARTA should be abolished. He voiced his opposition to a fare increase.**

**Mr. Herman Smith. Applauds MARTA for reopening the restroom at Edgewood for those that need it. He said when MARTA takes service out of the community, MARTA is impacting unemployment and revenue. Taking #22 and #28 out of East Lake is a**

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diservice to the community. Patrons are using the trains and elevators to use the restroom because restrooms are closed.

Ms. Karla Smith. A rider since 1990 and very unhappy about the fare increase. Asked that restrooms be reopened.

**Minutes of the May 9, 2011 Meeting of the MARTA Board of Directors and the May 9, 2011 Executive Session of the MARTA Board of Directors**

On motion by Mr. Daniels seconded by Mr. Buckley, the minutes were unanimously approved by a vote of 9 to 0, with 10\* members present.

**Operations Committee Report**

Mr. Buckley reported that the Operations Committee met on May 16, 2011 and approved the following resolutions:

- a. Resolution Authorizing Award of a Contract for Pest and Pigeon Control Services, Contract Proposal Number B22174
- b. Resolution Authorizing the Rejection of Sole Bid Received for Revenue Vehicle Towing Services, Contract Proposal Number B21832

On motion by Mr. Buckley seconded by Mrs. Abernathy, the resolutions were unanimously approved by a vote of 9 to 0, with 10\* members present. A copy of the resolutions, **AS APPROVED, ARE ATTACHED TO AND MADE PART OF THE OFFICIAL RECORD COPY OF THESE MINUTES.**

The Committee was briefed as follows:

- a) Structural Inspection Engineering Consultant Services
- b) Operations Key Performance Indicators (KPIs)

**Customer Development Committee Report**

Mrs. Kaufman reported that the Customer Development Committee met on May 16, 2011 and was briefed as follows:

- a) 2010 Quality of Service Report
- b) 2010 Transportation Investment Act (TIA) and Referendum Campaign Update

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- c) Safety Campaign
- d) Customer Service Key Performance Indicators (KPIs)

**Planning & Development Committee Report**

Mrs. Kaufman reported that the Planning & Development Committee met on May 31, 2011 and was briefed as follows:

- a) Clifton Corridor Alternatives Analysis Study Update
- b) Concessions Program
- c) Public Hearing Results

**Business Management Committee Report**

Mr. Daniels reported that the Business Management Committee met on May 31, 2011 and approved the following resolutions:

- a. Resolution Authorizing Award of a Contract for Financial Advisory Services, Request for Proposals Number P21680
- b. Resolution Authorizing Award of a Contract for Insurance Brokerage Services, Request for Proposals Number P21523
- c. Resolution Authorizing the Award of a Contract for Employee Assistance Program (EAP), Request for Proposals P21522
- d. Resolution to Award an Authority-Wide Wireless Communication Device, Contract Proposal Number B22688
- e. Resolution Authorizing the General Manager to Enter Into a Transit Services Cooperative Agreement With the City of Atlanta, the Atlanta Development Authority and the Atlanta Beltline, Inc.
- f. Resolution Authorizing the Solicitation of Proposals for Design-Build Services for the Atlanta Streetcar Project, RFP P21954
- g. Resolution Authorizing Award for the Equipment Purchase to Upgrade MARTA's Voice Communications Infrastructure, CP B22962

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- h. Resolution Authorizing the Solicitation of Proposals to Generate Revenue Through MARTA Technologies, RFP P22912**
- i. Resolution Authorizing a Funding Increase for Consulting Services by Bureau Veritas North America, Inc for the Safety, Health & Industrial Hygiene Contract**
- j. Resolution Approving the Operating and Capital Budgets for Fiscal Year 2012**
- k. Resolution Authorizing Expenditures for Professional Services In Support of the FY 12 Capital Improvement Plan, CP B22963**

**Mrs. Kaufman made comments regarding Item j. "It has been a privilege and pleasure to serve as a member of the MARTA Board of Directors for the last six (6) years. As a Board we have made tough decisions before but the vote we're taking today will be one of the most difficult ever cast. Raising fares is never an easy decision and we don't take that responsibility lightly. Although some may doubt our intention and our commitment to our customers, I can assure you that my Board colleagues are truly compassionate and caring people. To continue for years to come to operate at the level of quality, timeliness and availability our customers expect, we have no other option than to take this step. Thus, after significant research, analysis and debate I have been convinced that this is the best decision and I will be changing my vote in favor of the proposed increase. I do so in sincere hope MARTA will be sustained for years to come and will continue to serve its loyal customers. In closing I'd like to say along with my fellow Board members that we are forever grateful for the many faithful employees that serve MARTA every day with such great pride and sacrifice. "**

**On motion by Mr. Daniels seconded by Mrs. Butler, the resolutions were approved by a vote of 8 to 1, with 10\* members present. A copy of the resolutions, AS APPROVED, ARE ATTACHED TO AND MADE PART OF THE OFFICIAL RECORD COPY OF THESE MINUTES.**

**Mrs. Ellison-Southall voted no.**

**The Committee received the following DEO Reports:**

- a) DEO Report – Resolution to Award an Authority-Wide Wireless Communication Device, Contract Proposal Number B22688**
- b) DEO Report – Resolution Authorizing Award for the Equipment Purchase to Upgrade MARTA's Voice Communications Infrastructure**
- c) DEO Report – Resolution Authorizing Expenditures for Professional Services in Support of the FY 12 Capital Improvement Plan**

**Public Comment (con't)**

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**Ms. Sanford-Williams. East Lake community. Representing disabled and senior riders. Seniors and disabled only get one check. She asked how they will make it now that fares have increased.**

**Ms. Allison. Expressed concern that the State Legislature is not releasing funds to assist MARTA with operations. Also, concerned that soda machines are in stations, yet restrooms are closed.**

**Mr. Courtney. MARTA meetings are set at a time that is inconvenient for the public to attend. He asked that riders ban together and organize to make their own decisions.**

**Mr. Perry. A fare increase is not the right thing to do.**

**Mr. Rancifer. Representing poor people of Atlanta. The poor cannot afford a rate increase. A rate increase is an injustice.**

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**Mrs. Butler said that this was a very difficult decision for the Board. The MARTA Board is very much committed to providing service that the community needs. The Board is looking for every way possible to increase revenues. The MARTA system has to be sustained. Over the past ten years there have been a minimum number of fare increases. MARTA is working to get state funding. MARTA is working to provide a more robust system and hope to have a solution in the next 12 to 18 months with the upcoming regional transportation vote.**

**Chairman Durrett said he and the Board take all comments seriously. As the two previous Board members expressed, this was a difficult decision – the Board was torn – we understand the impact our decisions will have on the riding public, but we must make sure MARTA is here for the future. This Board is responsible for the financial sustainability of MARTA – the system, the assets – to make sure it is here for you in the future. Unless we are able to raise the fares and also get additional sources of revenue from other sources, the Authority will run out of funds. We must improve MARTA's fiscal condition in order to continue to qualify for federal funds. The fare structure is not out of line with similar systems throughout the country. The Board is pursuing new streams of revenue and do not intend to cut any more service. The Board weighed the political, social and economic environment and it is within that arena that the Board made its decision. MARTA's financial condition is crucial to the health of the region. Chairman Durrett thanked the Board for making this very difficult decision.**

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**Adjournment**

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The meeting of the MARTA Board of Directors adjourned at 11:52 a.m.